



Running Canada News

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- **Monthly email newsletter**
- **Archived online**
- **Listing in newsletter calendar**
- **Event updates in newsletter**

Running Canada News is delivered at least 12 times each year to an average of 5300* subscribers in Canada and the U.S..

Readers receive it directly through our email newsletter or as an inclusion by running clubs through their newsletters.

Running Canada News breaks through the information clutter, and allows for fast breaking news to be conveyed to participants in the sport.

* Distribution information can be provided

Sponsoring Running Canada News

Running Canada News sponsors are positioned to be the first thing readers will see when reading the issue. Our placement is considered to be "above the fold" of the newsletter.

Sponsorship includes two lines of text, normally the event's name and website. If we have done a prior Internet television event with a client, additional lines will highlight the shows as a value-added gesture for past business.

In addition, the sponsors are listed on the event calendar each month, and may contribute short updates of their events as part of the newsletter.

Example

The Old Runaround Marathon & 10K, Sarnia, Feb. 30

Web: <http://theoldrunaround.com>

Video: <http://runningcanada.tv/theoldrunaround/>

Rates

Running Canada News

Year	12 issues	\$900
6 months	6 issues	500
3 months	3 issues	300
1 month	1 issue	100

**Our clients
are googlable
24 / 7 / 365**

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