

# michigan RUNNER

## Banners and Tiles

### Michigan Runner Magazine

<http://michiganrunner.com>

Page Views 806,000

### Michigan Runner Online

<http://michiganrunner.net>

Page Views 409,819

### Michigan Runner Television

<http://michiganrunner.tv>

Page Views 414,922

### Running Canada Television

<http://michiganrunner.tv>

Page Views 101,998

Total per year 1,732,739

Total per month 144,395

## Banner and Tile Placement Costs Per Site

### Michigan Runner Magazine and Archives

<http://michiganrunner.com>

	Year	6 Months	3 Months	Month
Banner	\$1400	\$900	\$500	\$300
Tile	\$995	\$600	\$350	\$200
1/2 Tile	\$500	\$300	\$175	\$100

Banner size: 60 pixels x 468 pixels

Tile size: 130 pixels x 130 pixels

1/2 Tile size: 65 pixels x 130 pixels

Tile and banner design is complimentary with a three month buy, otherwise the charge is \$75

**Our clients  
are googlable  
24 / 7 / 365**

### Great Lakes Sports Publications, Inc.

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### Michigan Runner Online & Running Network

<http://michiganrunner.net>

	Year	6 Months	3 Months	Month
Banner	\$1300	\$800	\$450	\$300
1/2 Tile	\$995	\$695	\$375	\$225

Banner size: 60 pixels x 468 pixels

1/2 Tile size: 60 pixels x 120 pixels

### Michigan Runner Television

<http://michiganrunner.tv>

	Year	6 Months	3 Months	Month
Banner	\$1400	\$795	\$425	\$150
Tile	\$995	\$650	\$350	\$125
1/2 Tile	\$500	\$325	\$195	\$75

Banner size: 60 pixels x 468 pixels

Tile size: 130 pixels x 130 pixels

1/2 Tile size: 65 pixels x 130 pixels

### Running Canada Television

<http://runningcanada.tv>

	Year	6 Months	3 Months
Banner	\$695	\$395	\$250
Tile	\$295	\$195	150
1/2 Tile	\$175	\$100	\$95

Banner size: 60 pixels x 468 pixels

Tile size: 130 pixels x 130 pixels

1/2 Tile size: 65 pixels x 130 pixels

