

### Michigan Golfer Online

- 4 issues per year: Spring, Summer, Fall, Winter
- Portable Document Format (pdf)

### Circulation

- Circulation per issue 4,000
- Circulation per year 16,000

### Rates

<b>4-Color</b>	<b>1x</b>	<b>4x</b>
Full Page	\$395	\$1185

### Deadlines

Issue	Deadline	Issue Date
Spring	February 1	March 1
Summer	May 1	June 1
Fall	August 1	September 1
Winter	November 1	December 1

### Packages

Packages including Michigan Golfer television, Michigan Golf News weekly email newsletters, Web page tiles and banners. These are customized for each client.

### Mechanicals

Final Trim Size	.8-3/8" x 10-3/4"
Live Area	.7-1/2" x 9-3/4"
Full Bleed	.8-3/8" x 10-3/4"

### Ad Dimensions

Full Page	.7-1/2" x 9-3/4"
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### Media and Proofs

Please supply all ads on electronic media:

Media: CD-ROM or email 300 dpi pdf

Programs: Quark Express, Photoshop, Illustrator, High-Resolution pdf

Fonts: Please include all screen & printer fonts.

Images: Please include all image files at 300 dpi

Contact: Please supply the name, address & phone number of the creative contact person.

We'll be glad to discuss these requirements.

Phone: 734.507.0251 or Email: jennie@glsp.com

### Design Fees

We will create ads for the following additional fees:

Full Page .....\$175

**Our clients  
are googlable  
24 / 7 / 365**

**Great Lakes Sports Publications, Inc.**  
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