



# Televising an Event

## GLSP Television Channels

### Michigan Golfer Television

<http://michigangolfer.tv>

### Michigan Runner Television

<http://michiganrunner.tv>

### Michigan Skier Television

<http://michiganskier.tv>

### Michigan Travel Television

<http://michigantravel.tv>

### Running Canada Television

<http://runningcanada.tv>

## Televising an Event

### All Options

- Same day travel
- Choice of MR, MG, MS, MT or Event's website
- Listing on Appropriate Online Calendar
- Promotion on Appropriate Newsletter
- Featured on Appropriate Internet Television Channel
- Hosting and maintaining video page for two years
- 2 DVD's
- For two day shoots add \$500 or \$350 plus lodging and meals.

### Option A

- One Camera Shoot
- Up to two 6-7 minute shows
- \$1,395

### Option B

- Two Camera Shoot
- Up to four 6-7 minute shows
- \$1,895

### Option C

- Three Camera Shoot
- Up to six 6-7 minute shows
- \$2,395

**Our clients  
are googlable  
24 / 7 / 365**

### Great Lakes Sports Publications, Inc.

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Event Website: Native American Cup

## Marketing Videos

These shows, by their nature, are more time consuming, utilize more expensive cameras, include appropriate music drops and involve the client in the planning to a higher degree. The price is based on the scope of work involved and involves separate proposals. For further information contact Art McCafferty at [artmccaf@glsp.com](mailto:artmccaf@glsp.com)

## Partial Client List

- Around the Bay 30 K
- Boyne
- Crim Festival of Races
- Detroit Free Press/Flagstar Bank Marathon
- Eastern Michigan University
- Elkhart Truth Great Race
- Grand Traverse Resort & Spa
- Grayling Convention and Tourism Bureau
- Loon Golf Club
- Majestic at Lake Walden Golf Course
- Michigan Golf Course Owners Association
- Michigan Section PGA
- Natural Golf Course
- Niagara Falls Casino Marathon
- Otsego Club
- Park City Mountain Trails Foundation
- Scotiabank Toronto Waterfront Marathon
- Southwestern Michigan College
- Treetops Resort
- True North

